




WORLD
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Cancer, Cell, and Gene Therapies pre-
BIO Accelerator and introduction to
Philadelphia Ecosystem

May 8th – June 13th, 2023

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**How do you differentiate yourself from others when it comes to BIO International 2023?
 Are you really prepared to talk to US investors and partners?**

The exponential growth of Cell & Gene Therapies (CGT) in the U.S. market provides significant opportunities for Life Sciences companies. This *US Market Gateway Accelerator* helps companies prepare for their most important meetings and navigate the competitive U.S. healthcare market. From honing IP and fundraising strategies to understanding reimbursement and regulatory, we leverage the vast know-how and networks of experts who provide 1-1 guidance, critical feedback, and introductions to two of the most important Cancer and Cell & Gene therapy ecosystems in the country: Boston and Philadelphia.

The Cancer and Cell and Gene Therapies sector is entering a more strategic phase in the US, making this market both extremely attractive but also challenging. Additional scrutiny of gene therapies is expected as more options become available on the market. The multi-payer system and the frequency with which insurers move between carriers pose a challenge to one-time upfront costs and long-term benefits. We deliver answers to relevant questions and provide a roadmap for U.S. market expansion so that you can have the most impactful conference experience.

This program includes:

Pre-BIO

3-week online interactive sessions with experts on

- Legal Aspects: including incorporation, IP protection and IP strategies
- Healthcare in the US: covering regulatory issues
- Understanding and creating reimbursement strategies
- US Operations: R&D credits, site selection and hiring the best
- Fundraising: US investor expectations, current industry investment landscape in the US and sources of funding

1-1 Mentoring sessions with Industry Leaders (3 mentoring sessions)

Post-BIO

2 days of meetings arranged in Philadelphia with introductions to the local ecosystem, major players and hubs for cancer and cell and gene therapy companies. Meetings with Wistar Cancer Institute, companies housed in Biolabs, Penn Labs and B-Labs. Introduction to Life Science PA and other players in the Life Science ecosystem in Pennsylvania.

Key Dates

May 8 - 25: WorldUpstart/Littus 3-week online seminar

June 5 - 8: BIO Boston

June 12th-13th - Philadelphia ecosystem introduction, including, but not limited to Wistar Institute, Bio Pennsylvania, Bio Labs, B-Labs and Penn Labs hubs

About WorldUpstart:

WorldUpstart is dedicated to two missions – helping international companies in Pharma and MedTech to enter the US Market and to help academic institutions build commercialization programs.

WorldUpstart’s US Market Gateway Program assists promising scale-up companies in Med Tech, Life Science, and other growth areas with US market entry. Our program is scalable and customizable (hybrid, online or in-person) and available to global economic development agencies, incubators, and individual companies. Additionally, WorldUpstart works with leading universities, helping the build commercialization programs with the impact.

About Littus:

Littus brings together companies looking to grow their business in North America with partners, prospects, government programs and investors that will be the pillars of their successful global expansion. Whether you are an economic development organization planning a trade mission or an individual company exploring opportunities in North America, Littus provides the experience and infrastructure to ensure time and resources spent are done so in areas that have the best chance for profitable returns.

[Partners](#)

[Clients](#)

[Mentors](#)

Cost:

\$5,000 per company, includes online accelerator, 2 full days of meetings in Philadelphia

Register:

Complete [the application](#) by April 10, 2023. Space is limited.

Questions:

Contact karina@worldupstart.com or rroe@littus.us

Discovery Starts in Greater Philadelphia

The Greater Philadelphia region is the original home of cell and gene therapy. This is where the field started two decades ago, was nurtured, and where it continues to rapidly grow.

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FDA-approved Cell and Gene Therapies

15

major medical systems

55+

cell and gene therapy R&D and related companies

1ST

in NIH grants for cell and gene therapy

1ST

FDA-approved cell AND gene therapies

RANKED 2ND BEST GLOBALLY

for attracting entrepreneurs and skilled technology graduates

consistently ranked among TOP 10 U.S. Life Science Hubs

UP TO 94% GROWTH EXPECTED

in cell and gene therapy workforce over the next decade

38

four-year colleges offering programs related to life sciences

OVER \$10B

in venture capital raised in life sciences in 2022

75,000

employed in the life sciences industry