

# Innovating Biopharma Frontier

Sheraton Valley Forge Hotel  
480 N Gulph Rd  
King of Prussia, PA 19406

## A PATH TO GROWTH AND IMPACT

### SOCIAL MEDIA TOOLKIT

**EVENT HASHTAG**  
**#SAPAGP2024AC**

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### About SAPA-GP 2024 Annual Conference

#### Innovating the Biopharma Frontier: A Path to Growth and Impact

**SAPA-GP 2024 AC will take place March 8-9, 2024, in King of Prussia, PA.** This year our conference will cover diverse topics with a highlight on **biologics**.

This toolkit provides customizable social media posts, graphics, and other tools to help you support and share the excitement and interest in the 2024 AC. You and your organization are welcome to use these messages on the social media and SAPA-GP Community platform to share your participation in **#SAPAGP2024AC**. Contact us at [registration@sapa-gp.org](mailto:registration@sapa-gp.org) with questions.

#### SPEAKER/PRESENTER SAMPLE POSTS

You don't want to miss this! I am speaking at @SAPA-GP 2024 Annual Conference, #SAPAGP2024AC, in KOP this March. Register today and join me at my session [insert session information here]: [sapagp.org/event/sapa-gp-2024-annual-conference/](http://sapagp.org/event/sapa-gp-2024-annual-conference/)

#### SPONSOR SAMPLE POSTS

Will we see you in KOP? Our COMPANYNAME is exhibiting at @SAPA-GP 2024 Annual Conference, and we look forward to seeing you there! Don't miss the opportunity to network. Register for #SAPAGP2024AC: [sapagp.org/event/sapa-gp-2024-annual-conference/](http://sapagp.org/event/sapa-gp-2024-annual-conference/)

#### ATTENDEE SAMPLE POSTS

I am attending the @SAPA-GP 2024 Annual Conference, #SAPAGP2024AC. Will I see you in KOP? I am interested in the topic [insert topic here], and looking forward to networking with peers. Register for #SAPAGP2024AC at [sapagp.org/event/sapa-gp-2024-annual-conference/](http://sapagp.org/event/sapa-gp-2024-annual-conference/)

### SOCIAL MEDIA TEMPLATES [Download](#) the images today



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